

**GOSPEL-CENTERED
ENTREPRENEURSHIP
AND VENTURE CAPITAL**

**CMC SOUTH 2015
CALLED TO WORK
HOUSTON TX**

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CORPORATE AMERICA VS CHRIST CENTERED COMPANIES

Corporate America

- Greed
- Self-centered
- Don't care about employees
- Profit driven
- Over paid CEO

Christ Owned Companies

- Generosity
- God-centered
- Team members are loved
- Gospel driven
- Fair pay for CEO

ORGANIZATIONAL CHART

Corporate America

Christ-owned companies



HOW DO YOU START A CHRIST CENTERED COMPANY?

1. First Christ has to be central in your life.
2. No desire to be rich
3. Let Christ be in control of your life
4. In every decision, ask the Holy Spirit for guidance and direction
5. Transparency in all financial reporting and spending

HOW DO YOU START A CHRIST CENTERED COMPANY?

6. Develop a giving strategy from day one
7. Cap CEO salary
8. Strong Christian Board
9. Join a Christian CEO group like C12
10. Let the gospel infiltrate in every part of the business
 - a. Our company we pray every morning
 - b. Optional bible for all team members on Tuesday morning
 - c. Pray before any small or large meeting
 - d. Gospel is presented on our website and all marketing material

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