



# Building and Effectively Communicating Your Personal Brand – Interview Tips & Beyond

Public Seminar on **2021 July 31 (Saturday)**

11 AM (Pacific) • 1PM–2:30PM (Central) • 2PM (Eastern)

Meeting ID : 973 0008 7290 • Passcode : 897501

Follow-up course :



Scan or tap to register the follow-up course here!

## Your Career Footprint: Revamp! Refine!



Lecturer: **ELDER ELAINE KUNG**

- Called To Work Founder/Co-Chair (25 yrs.)
- AT&T Director (33 yrs., retired)
- Board of Directors (12 organizations)
- Cornell BS in EE/MSE, Princeton MS in EE
- Executive Ed: Cornell, Columbia, U Penn
- Cornell, Princeton interviewer (21 yrs.)
- Mentor/teacher for children/youth (30 yrs.)
- Parent of 2 adult children (32 yrs.)

Organizers:



**Called to Work**  
www.CalledToWork.org



**加拿大福音證主協會**  
Christian Communications (Canada)  
www.cccanada.org



**美國福音證主協會**  
CHRISTIAN COMMUNICATIONS INC. OF USA  
www.cc-us.org • (713) 778-1144

# Your Career Footprint: Revamp! Refine!

Scan or tap for Online registration



**2021 August 7, 14, 21, 28 (Saturday)**

11AM– 12:30PM (Pacific) • 1PM– 2:30PM (Central) • 2PM– 3:30PM (Eastern)

Fee : \$60.00/family • \$50/family early bird ends on July 25 midnight (central)

Limited seats, registration ends on August 5

Apply for the small group leader if interested

- Audience: Parents and Rising G.9 and older to College Students
- Language: English
- Experience: Lecture, Small Group Discussion, Tools for Personal Application
- Results: Personalized Mission Statement, Career Plan Framework

Course Content below:

5W, 5P, 5 Know:

1. Why work and Who to work for: Meaning of work
2. What, When, Where to work: 5 steps to Know God's will
3. Know 5P career planning model :  
Purpose, Principle, Passion, People, Performance
4. Know self, Know others, Known by others :  
mentor, network, interview



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*My value, my career starts with my family!*



FAMILY

CAREER