

CMC West 2014

Welcome to Track #3 Called To Work!

Coordinator:

Elaine Kung ekung1@gmail.com AT&T, Dallas TX

All Called To Work materials will be posted on:

www.CalledToWork.org in NJ since 1996, expanding coast to coast

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Track #3: Called To Work

- Understand the Why, What and How of work theology, bridging the **secular** and **sacred** divide, be **salt and light** to **glorify** God and **worship** God across vocations at the local, national and global perspectives
– **Work as Worship** (see video on Saturday Panel)
- **Encourage** employees/employers
Equip influencers/leaders
Expand marketplace ministry networks
- **Receive** God's blessings, and **be a blessing** in the marketplace!

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Called To Work Overview

A. Encourage Workers

Location: San Diego Room

- I. [Th 8:45am-10am] **For Whom are You Working? And Why?** – Bill Hendricks
- II. [Th 1:30pm-2:45pm] **Godly Insights to Understanding and Leveraging Your Career for Exponential Success [transition, personal branding, resumes]** – Ron Henry
- III. [Fri 8:45am-10am] **Faith in the Workplace** – Brad Dacus
- IV. [Fri 1:30pm-2:45pm] **Gospel-Centered Entrepreneurship and Venture Capital** – David Kim [V4]

Location: Pacific Salon 1, 2, 3 this floor; 4&5, 6&7 upstairs

[Fri 6:30pm-8:00pm] **“Enter the Marketplace” Networking Session**

Location: Tiki Pavilion

B. Equip Leaders/Influencers

- V. [Sat 8:45am-10am] **Weaving Workplace Ministry into the Local Church** – Panel
Bob Harp, Jon Heinrichs, Colin Higginbottom, Ron Henry (facilitator)

C. Expand Marketplace Ministry Network

- VI. [Sat 1:30pm-2:45pm] **Tapping into the Faith @ Work Movement** – Panel
Bill Hendricks, Ron Henry, David Kim, Elaine Kung (facilitator)

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Feedback and Next Step Surveys

- Your feedback is a gift: half page survey (NO name needed)
- Next Steps: full page survey (Please write in Name, Email, Cell)
- Complete and return at the end of today’s workshop
- Take pictures of your completed Next Step survey for your own follow up
- Attend **one** of these English Next Step Ministry information workshops in Royal Palm 5 and 6 (behind San Diego room)
 - Sat, Jan 3: 9:30pm-10:45pm (Elaine will be counselor)

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Work as Worship

- <https://www.youtube.com/watch?v=m06DYIAeCtU>
- Created by Right Now media ministry

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I. For Whom are you Working? And Why?

Bill Hendricks, Author, President of The Giftedness Center

- Core understanding of why God has given us work and how that affects the meaning and significance of our daily jobs
- “What do you do for work?” You’ll likely respond with an occupational title and the name of your employer. But what if your company isn’t really your true boss? And what if making a living isn’t the real purpose for your work? In this session, Bill Hendricks will outline a core understanding of why God has given us work and how that affects the meaning and significance of our daily jobs.

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Bill Hendricks

President of The Giftedness Center

- Grew out of a consulting practice he founded in 1985.
- For the last twenty years, he has been helping people make critical life and career decisions based on their giftedness.
- Attended St. Mark's School of Texas and holds degrees from Harvard University, Boston University, and Dallas Theological Seminary.
- Sits on the Steering Committee for The Theology of Work Project (www.TheologyOfWork.org).
- Author or coauthor of twenty-two books, including [*The Person Called YOU: Why You're Here, Why You Matter & What You Should Do With Your Life*](#).
- Written for numerous publications and shares his thoughts regularly at www.BillHendricks.net.
- Proud father of three grown daughters by his late wife Nancy, and is now re-married to Lynn Turpin Hendricks. They live in Dallas, TX.

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Key Takeaways

- Your ultimate Boss is Christ.
- Your ultimate Customer is Christ.
- You have a gift that God expects you to use.
- Your work is intended to bless the world.
- At all costs, pay attention to your soul!

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II. Godly Insights to Understanding and Leveraging Your Career for Exponential Success

Ron Henry, President, The Sterling Group, Search and Human Capital Advisors

- Discusses the practical methods to position yourself to maximize your gifts, talents, and experience to serve in ways that glorify God and impact others.
- References interview strategy, resume format and utilization, recognizing the right opportunity, building a brand, and leveraging a proactive network.

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Ron Henry President, The Sterling Group, Search and Human Capital Advisors

- Demonstrates keen insight and proven track record in the *People Business* for over 30 years.
- Speaks internationally on topics that reveal heart motivation, attitude, and the personal positioning that are essential to align one's God given talents with their personal vision and mission.
- www.sterlinggroup.com

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Key Takeaways

- Recognize that God is your career coach.
- Position yourself to receive your next assignment.
- Learn how to learn & articulate your professional brand.
- Learn Jesus' strategy for networking.
- Understand today's purpose for resume, cover letters, and social media.

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III. Faith in the Workplace

Brad Dacus, Founder and President of *Pacific Justice Institute in Orange County, CA*

- Comprehensive review on the specific rights and opportunities of business owners and managers to be able to **legally** evangelize to their employees, customers, and community
- Discusses how a business can legally partner with churches and other ministries
- Those attending will be provided a **complimentary training DVD** on this subject. Be equipped... Be empowered...in the workplace!

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Brad Dacus

President and Founder, *Pacific Justice Institute*

- President and Founder of *Pacific Justice Institute*, a non-profit legal defense organization specializing in the defense of religious freedom, parental rights, and other civil liberties
- Can be heard weekly on his nationally syndicated radio show, “The Dacus Report”
- Guest speaks on several national news radio and TV programs

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Key Takeaways

- Christian business professionals are legally equipped TODAY to evangelize to their employees, customers, and the community.
- Christian business professionals are legally equipped TODAY to partner with churches and ministries.
- Christian business professionals can pre-emptively circumvent legal risks in living their faith in their business.
- Pacific Justice Institute (PJI) is ready to legally equip and defend your Christian business evangelizing without charge.

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IV. Gospel-Centered Entrepreneurship and Venture Capital

David Kim, Chairman, Managing Partner, and Founder of *Telos Ventures Capital*

- Learn how these great “Christian” startups seek to serve the world, foster innovation, shape their organizational culture, and embrace a broad stakeholder view.
- Hear about the first ever, national, faith-based for profit business plan competition, ELEVATE.
- ELEVATE (www.elevatebizplan.com) is the first ever, national, faith-based FOR PROFIT business plan competition. The event is a non-profit event, and we are fundraising \$100k to cover the prize money and program costs from donors and corporate sponsors that are fully tax deductible.

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IV. Gospel-Centered Entrepreneurship and VC

- Will discuss how to discern God’s call to move to another community, state or nation, for Business as a Mission, kingdom-minded
- "Gospel-centered ventures are not just “Christian” companies. They are great startups that seek to serve the world, foster innovation, shape their organizational culture and embrace a broad stakeholder perspective.
- The entrepreneurs continue to invest and seek to live out their faith and grow in their relationship with Christ while doing great things for the world.
- In light of this, to have the framework among Genesis 2:15 (we are called to work for the good of others) and Genesis 12:2 (we are blessed to be a blessing wherever we are), with God given gifts (Romans 12:6) and multiply God’s resources (Luke 19:11-27) for God’s purpose and Kingdom."

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David Kim**Chairman, Managing Partner, and Founder of *Telos Ventures Capital***

- Received his undergraduate degree in economics from the Wharton School at the University of Pennsylvania and his LLM from the Georgetown University Law Center
- Previously worked at Bank of America, Merrill Lynch, Hogan Lovells, and Mulix
- Board Director of Asian Access, OMF (US), Taekwondo As Mission Foundation, and Total IDEAS
- Ruling elder at Menlo Park Presbyterian Church

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Key Takeaways

- Consider passion and purpose
- Consider influence vs. prominence
- Picture a four circle Venn diagram of: love, hate, freedom, and gifts
- Triangulate generosity, entrepreneurship, and missions

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V. Weaving Workplace Ministry into the local Church Panel

- Discusses God's power in the workplace. God is awakening Christians in the workplace all over the world to take their place in culture.
- We have been given an assignment to impact society, and there are practical ways for the local church to infiltrate the workplace and empower their business people.
- Learn how to start and sustain an effective work life ministry.

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Panelists

- Ron Henry, Facilitator, President, The Sterling Group, Search and Human Capital Advisors
- Bob Harp, president of GlobalHotelNetwork.com, Emmanuel Faith Church layman
- John Heinrichs, Development Pastor, C3 Church San Diego
- Colin Higginbottom, Speaker, Business Trainer, Co-Leader of Pathfinders Marketplace
- Brad Dacus, Founder and President of *Pacific Justice Institute in Orange County, CA*

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**President, The Sterling Group, Search and Human
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- Demonstrates keen insight and proven track record in the *People Business* for over 30 years.
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- www.sterlinggroup.com

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Bob Harp
President, GlobalHotelNetwork.com

- A graduate of Wheaton College & Dallas Theological Seminary
- Recently completed a doctorate in Workplace Theology, Ethics & Leadership at Gordon-Conwell
- Author of *Faith at Work*, an online course at RBC Ministries' ChristianCourses.com
- Member of the Lausanne Workplace Network

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Jon Heinrichs
Development/Campus Pastor, C3 Church San Diego

- Leads a large influential marketplace ministry
- Graduate of UCLA
- Former professional athlete
- Owner of various businesses throughout career
- Has a unique look at marketplace ministry from the pastoral side while simultaneously viewing it from a business owner perspective

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Colin Higginbottom
Co-leader, Pathfinders Marketplace ministry at C3 Church in San Diego

- Carries a passion to see godly people and principles established in the marketplace and developing leaders to impact every sphere of culture.
- Dynamic communicator, sought after event speaker and business trainer. Inspires generosity and faith for taking our post in every sphere of the marketplace.
- Co-leads the Pathfinders Marketplace ministry at C3 Church in San Diego under Ps Jurgen and Leanne Matthesius.
- Colin and his wife, Melissa, have 4 children and live in San Diego.

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VI. Tapping into the Faith @ Work Movement Panel

- Learn how to use the Theology of Work Project (TOW)’s free on-line resources developed over a five-year period by a body of international biblical scholars and workplace practitioners.
- The Theology of Work (TOW) Project was created for you.
- Theology is about understanding God's mind and will—not just for yesterday, but for today.
- The rest of us need you to reflect theologically on your work.

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Panelists

- Elaine Kung, Facilitator, AT&T Director, Co-Founder and Co-Chair of Called To Work ministry
- Bill Hendricks, Author, President of The Giftedness Center
- Ron Henry, President, The Sterling Group, Search and Human Capital Advisors
- David Kim, Chairman, Managing Partner, and Founder of Telos Ventures Capital

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Elaine Kung

Director of Fiber Broadband Program, *AT&T*

- Founded the Called To Work ministry in 1996 in the Northeast region, now expanding coast to coast.
- Has been married to Dominic since 1986, and they have two grown children, Grace and Christopher, working in NYC and San Diego.
- Leads the Fiber broadband program at AT&T, relocated from NJ to Dallas in June, 2013. Entering 30 years with AT&T.
- Received her engineering degrees from Cornell and Princeton.
- Holds leadership roles in serving the community, church ministries, Bible Study Fellowship (BSF) treasurer, Cornell and Princeton alumni networks, UT Dallas and SMU, Chinese Institute of Engineers, including teaching and mentoring young people, interviewing college applicants, serving as a Stephen Minister, and teaching youth and children over the years.

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- Board Director of Asian Access, OMF (US), Taekwondo As Mission Foundation, and Total IDEAS
- Ruling elder at Menlo Park Presbyterian Church

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Key Takeaways

- The Theology of Work (TOW) Project was created for you.
- Theology is about understanding God's mind and will— not just for yesterday, but for today.
- The rest of us need you to reflect theologically on your work.
- Leverage the vast set of Marketplace ministry resources and local groups for accountability and encouragement.
- Establish due diligence and support network to qualify and implement start up ideas.

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A 5-Minute Prayer Before Work

- **Thank Him for your job.**
- **Tell Him what you need to accomplish.**
- **Tell Him your greatest concern.**
- **Pray for at least one person—boss, coworker, customer.**
- **Pray for the fruit of the Spirit (love, joy, peace, etc.).**
- **Ask Him to inhabit your giftedness.**
- **Surrender your day into His hands.**
- **Thank Him for His presence. Ask Him to feed your soul.**

Dr. Xiao ZHAO
Cypress Leadership Institute

Workshops

Thurs 8:45am-10am:

I. For Whom are you Working? And Why?: Core understanding of why God has given us work and how that affects the meaning and significance of our daily jobs

- Bill Hendricks, Author, President of The Giftedness Center

Thurs 1:30pm-2:45pm:

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V. Weaving Workplace Ministry into the Local Church: Learn the practical ways for the local church to infiltrate the workplace and empower their business people with an effective workplace ministry. How to start and sustain an effective work life ministry.

- Robert Harp: President of GlobalHotelNetwork.com, Emmanuel Faith Church layman
- John Heinrichs: Development Pastor, C3 Church San Diego
- Colin Higginbottom: Speaker, Business Trainer, Co-Leader of Pathfinders Marketplace
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